

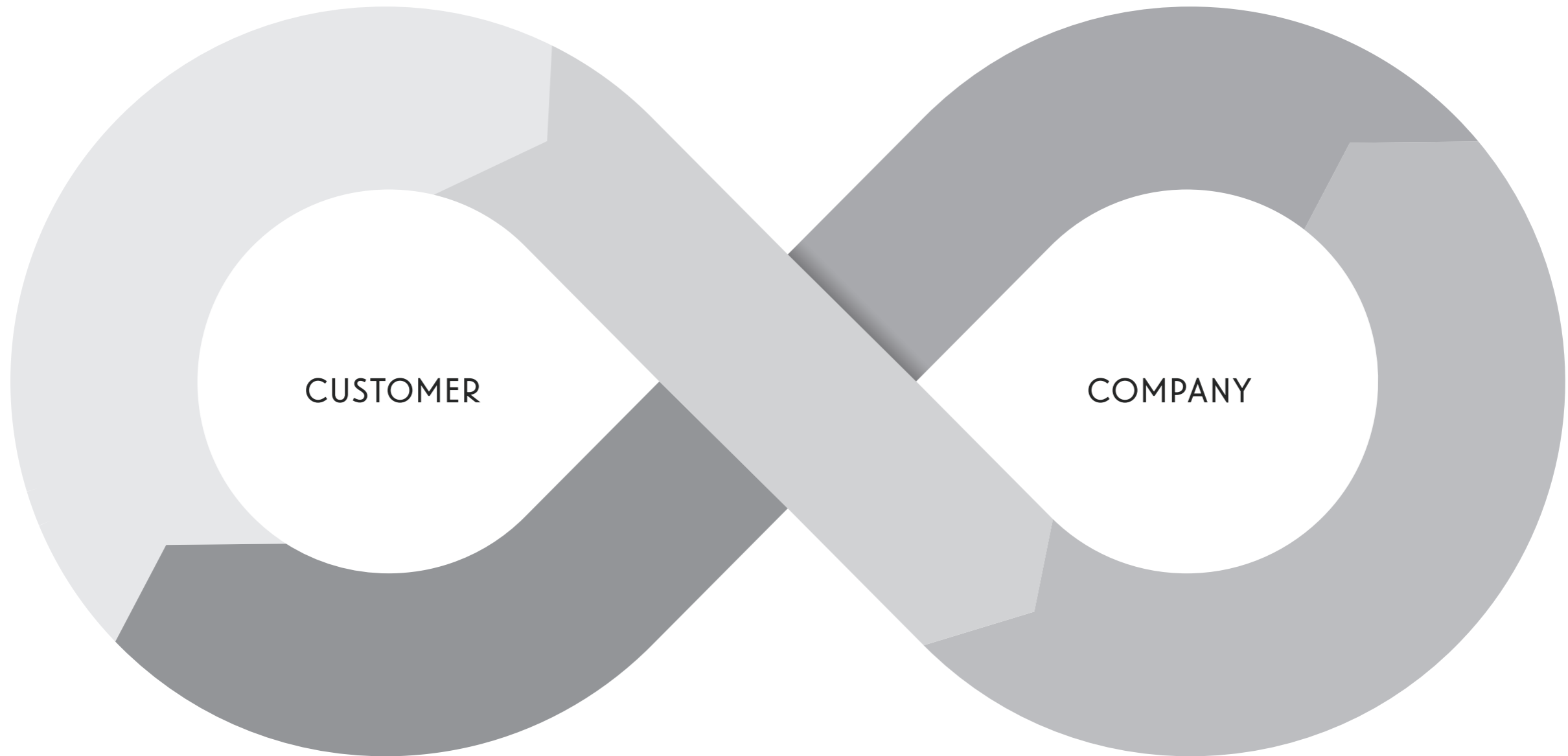
THE STORY STRATEGY BLUEPRINT

Created for _____

Date _____

1. STORY

3. PRODUCT



4. EXPERIENCE

2. INSIGHT

THE STORY STRATEGY BLUEPRINT

